Tracking DCR PCR CZ

Length of interview: 10 minutes
Start of fieldwork: 01/01/2019
End of fieldwork: 31/12/2021

Wave	Period
1 Wave	1st quarter of 2019
2 Wave	2nd quarter of 2019
3 Wave	3rd quarter of 2019
4 Wave	4th quarter of 2019
5 Wave	1st quarter of 2020
6 Wave	2nd quarter of 2020
7 Wave	3rd quarter of 2020
8 Wave	4th quarter of 2020
9 Wave	1st quarter of 2021
10 Wave	2nd quarter of 2021
11 Wave	3rd quarter of 2021
12 Wave	4th quarter of 2021

I. SAMPLE VARIABLES

Date of interview [N, automatically]
Time of interview [N, automatically]
Interviewer ID [N, 1-999]
GPS position [N]
Location [S] – 191 locations (in a separate file) LIST OF LOCATIONS - NEW REGIONS (Kraj) FOR A3

II. QUOTA CHECK

Based on S2:

Czechia	S2=1	QUOTA=33,3%
Another answer	S2>1	QUOTA=66,7%

Base: all respondents
A1 [N]
Číslo tazatele

TAZ: ZAZNAMENEJTE PŘED ZAHÁJENÍM ROZHOVORU

Číslo:

SCRIPTER: EXACTLY 8-DIGIT NUMBER (30000000-39999999)

Base: all respondents
A2 [S]

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Kraj
TAZ: ZAZNAMENEJTE PŘED ZAHÁJENÍM ROZHOVORU

1. Hlavní město Praha
2. Středočeský kraj
3. Jihočeský kraj
4. Plzeňský kraj
5. Karlovarský kraj
6. Ústecký kraj
7. Liberecký kraj
8. Královéhradecký kraj
9. Pardubický kraj
10. Kraj Vysočina
11. Jihomoravský kraj
12. Olomoucký kraj
13. Zlínský kraj
14. Moravskoslezský kraj

Base: all respondents
A3 [S]
Lokalita

TAZ: ZAZNAMENEJTE PŘED ZAHÁJENÍM ROZHOVORU

SCRIPTER: *SHOW THE LOCATIONS FOR THE REGION (Kraj) SELECTED IN A2 (LIST OF 191 LOCATIONS IS AVAILABLE IN A SEPARATE FILE / COLUMN „LOCATION")*
SCRIPTER: *AUTOMATICALLY RECORD „TURISTICKÝ REGION" FROM SELECTED LIST*

III. INTRODUCTION

UVOD [S]

Dobrý den, jmenuji se … a jsem tazatelem … V současné době provádíme krátký výzkum u návštěvníků této lokality / tohoto regionu. Rád/a bych Vám položil/a několik otázek. Rozhovor trvá přibližně 10 minut. Zaručujeme Vám naprostou anonymitu Vašich odpovědí. Jste prosím ochoten/a zúčastnit se tohoto výzkumu?

Hello, my name is ... and I am an interviewer working for ... market agency. Currently, we are conducting a survey among visitors of this location / region. I would like to ask you a few questions. The interview takes about 10 minutes and it is completely anonymous. Would you please be willing to take part in the survey?

Ano – česky mluvící osoba	1	GO TO S1 IN CZ VERSION OF THE QUESTIONNAIRE (IN A SEPARATE FILE)
Yes – Foreigner	2	GO TO S1 IN THIS (EN) VERSION OF THE QUESTIONNAIRE
Ne / No	3	SHOW SCREEN OUT AND TERMINATE

Base: all respondents
S1 [S]
Are you 15 or more years old?

TAZ: PTEJTE SE POUZE TĚCH, U NICHŽ EXISTUJE POCHYBNOST, ZDA JIŽ DOSÁHLI VĚKU 15 LET

No	1	**SHOW SCREEN OUT AND TERMINATE**
Yes	2	GO TO S2

S2 [S]
What country are you a resident of?

1. Czechia
2. Germany
3. Poland
4. Austria
5. Slovakia
6. China
7. France
8. Italy
9. Israel
10. Japan
11. South Korea
12. Hungary
13. Netherlands
14. Russia
15. United Kingdom of Great Britain and North. Ireland
16. Spain
17. Sweden
18. Ukraine
19. USA
99. Other

S2a [S]
In which federal state of Germany do you live?

SCRIPTER: SHOW THE LIST OF „SPOLKOVÁ ZEMĚ"

S2aa [S]
In which federal state of Austria do you live?

1. Vídeň (Wien)
2. Dolní Rakousko (Niederosterreich)
3. Horní Rakousko (Oberosterreich)
4. Štýrsko (Steiermark)
5. Tyrolsko (Tirol)
6. Korutany (Kärnten)
7. Salcbursko (Salzburg)
8. Vorarlbersko (Vorarlberg)
9. Burgenland (Burgenland)

S2aaa [S]
In which voivodeship of Poland do you live?

SCRIPTER: SHOW THE LIST OF „VOJVODSTVÍ"

S2aaaa [S]
In which region of Slovakia do you live?

1. Banskobystrický
2. Bratislavský
3. Košický
4. Nitranský
5. Prešovský
6. Trenčínský
7. Trnavský
8. Žilinský

S2b [S]
Other country

SCRIPTER: SHOW THE LIST OF „JINÁ ZEMĚ" (EN VERSION OF THE LIST)

IV. MAIN QUESTIONNAIRE

Base: all respondents
Q1 [S/O]
What was the main reason for your visit to the Czech Republic?

TAZ: NENAPOVÍDEJTE, OZNAČTE PRÁVĚ JEDEN DŮVOD

ROWS (DESTINATIONS)
   Business
1. Business trip
2. Congress, lecture, fair
   Holiday, entertainment
3. Holiday, leisure time, sightseeing
4. Active holiday (tourism, sport)
5. Visiting relatives, friends
6. Sports event
7. Cultural event, festival
   Other
8. Shopping
9. Health-related, health resort
10. Studies
11. Sightseeing – tourist attractions, history, architecture, culture, folklore, culture, etc.
12. Other reason: Write in: [O]: …

Base: all respondents
Q2 [M/O]
How did you learn about this location / region?

TAZ: MOŽNO VÍCE ODPOVĚDÍ

1. On the Internet
2. From relatives or friends
3. From newspapers and TV
4. At work, at school
5. In a hotel or other type of accommodation
6. Travel agency / Tour operator
7. Own previous experience
8. Differently: Write in: [O]: …

Q2a [M/O]
Where on the internet specifically?

TAZ: MOŽNO VÍCE ODPOVĚDÍ

1. Website
2. Social network (Facebook, Twitter, Instagram, etc.)
3. YouTube
4. Internet blog
5. Differently: Write in: [O]: …

Q3 [S/O]
How was your visit to the Czech Republic organized?

1. I organized it on my own
2. I used a non-Czech travel agency
3. I used a Czech travel agency
4. My employer organized it without a travel agency
5. My employer organized it with a travel agency
6. Otherwise, please state: [O]: …

Q4 [S]
What means of transport did you use to get to the Czech Republic?

TAZ: POUZE 1 ODPOVĚĎ, POKUD RESPONDENT UVEDE VÍCE DOPRAVNÍCH PROSTŘEDKŮ, DOPTEJTE SE, KTERÝ POVAŽUJE ZA TEN HLAVNÍ (WHICH WAS THE MAIN?)

1. Car / motorbike
2. Camper, caravan
3. Bus (tour)
4. Bus (scheduled)
5. Train
6. Plane
7. Ship
8. Bicycle
9. On foot
10. Other vehicle
11. No answer

Q5 [S]
Who have you arrived with?

1. Alone
2. With a partner
3. With a family (at least one parent and a child / children)
4. With friends (not important how many)
5. With a bigger group of tourists
6. With colleagues / students

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Q6 [M]
What activities have you been engaged in during your visit to the Czech Republic?

TAZ: MOŽNO VÍCE ODPOVĚDÍ

1. Hiking
2. Camping, expedition, outdoors
3. Stayed at a hut or cottage
4. Visited relatives or friend
5. Biking, mountain biking, in-line, etc.
6. Paddling sports
7. Swimming, water sports
8. Trekking, mountain hikes
9. Skiing
10. Team sports
11. Outdoor or adrenaline sports (mountain climbing, airsoft, flying, etc.)
12. Wellness (wellness and spa, fitness, training, sauna, recovery, etc.)
13. Cultural sights (castles, palaces, museums, historical architecture)
14. Natural sights (caves, views, rock structures, mountains, springs, protected areas)
15. Technical monuments (observation towers, industrial complexes, mines, quarries, military structures)
16. Country tourism (agritourist, farm stay, horse riding, etc.)
17. Church tourism (church sights, pilgrimages, church activities, etc.)
18. Cultural events (festivals, galas, concerts, etc.)
19. Sport events (racing, matches, championships, etc.)
20. Entertainment and social life
21. Gastronomy
22. Other
23. None
24. I do not know, cannot say

SCRIPTER: OPTIONS 23 AND 24 ARE EXCLUSIVE

Base: all respondents
Q7X [S]
How often do you visit the Czech Republic?

1. At least once a month
2. Few times a year
3. Once a year
4. Less than once a year
5. It is my first visit
6. Do not know

Base: all respondents
Q7 [S]
How often do you visit this region / city / location?

1. At least once a month
2. A few times a year
3. Once a year
4. Less than once a year
5. It is my first visit
6. Do not know

Base: all respondents
Q8a [N]

How many nights have you already spent or are you going to spend in the Czech Republic during this visit? Please, specify the total number of nights spent in the Czech Republic.

Number of nights: *SCRIPTER: 3-DIGIT NUMBER (0-999)*

Q8b [N]
Of that, how many nights have you already spent in the Czech Republic during this visit?

Number of nights: *SCRIPTER: 3-DIGIT NUMBER (0-999); Q8b<=Q8a*
ERROR MESSAGE: "Number of nights must not be higher than in the previous answer."

Q9a [O]
Which other places, towns or regions have you visited or are you going to visit in the Czech Republic during this visit?

Visited place, town or region:
a) *SCRIPTER: LOCATION SELECTED IN THE BEGINNING OF THE QUESTIONNAIRE (DEFAULT TEXT FROM THE LIST OF LOCATIONS / COLUMN „INPUT FOR Q9")*
b)
c)
d)
e)
f)
g)
h)
i)
j)

SCRIPTER: 10 SEPARATE BOXES FOR ANSWERS (IN THE FIRST ROW PLEASE SHOW „LOCATION" SELECTED IN THE BEGINNING OF THE QUESTIONNAIRE AUTOMATICALLY (PLEASE SET UP THE FIRST ROW CAN NOT BE OVERWRITTEN), ALL OTHER OPEN TEXT); AT LEAST ONE (DEFAULT) HAS TO BE FILLED IN ERROR MESSAGE: "Prosím vyplňte alespoň lokalitu, ve které se právě nacházíte."

Q9b [S PER ROW]
Have you spent any nights or are you going to spend any nights during this visit to the Czech Republic in the following locations?

SCRIPTER: IN ROWS, REPLY THE TEXT FROM Q9A

Visited place, town or region:	Yes	No
a)	1	2
b)	1	2
c)	1	2
d)	1	2
e)	1	2
f)	1	2
g)	1	2
h)	1	2
i)	1	2
j)	1	2

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SCRIPTER: IN COLUMNS:
1. Yes
2. No

Q9c [N PER ROW]
S2=1: You said that you have already spent or you are going to spend „VALUE FROM Q8a" nights out of home during this visit. SCRIPTER: SET UP VALUE FROM Q8a
How many nights have you spent or are you going to spend in the following locations? Please, specify the total number of nights per location.

S2>1: You said that you have already spent or you are going to spend „VALUE FROM Q8a" nights in the Czech Republic during this visit. SCRIPTER: SET UP VALUE FROM Q8a
How many nights have you spent or are you going to spend in the following locations? Please, specify the total number of nights per location.

SCRIPTER: IN ROWS, DISPLAY THE NAMES OF ITEMS WITH CODE 1 („Yes") IN Q9B ONLY

Visited place, town or region:	Number of nights
a)	[N]
b)	[N]
c)	[N]
d)	[N]
e)	[N]
f)	[N]
g)	[N]
h)	[N]
i)	[N]
j)	[N]

SCRIPTER: IN COLUMN:
Number of nights *NUMERIC ANSWER PER ROW, ENABLE 3 DIGITS*
SCRIPTER: SET UP NEW BOX FOR SUM „Number of nights"

Q9cc [S]
You have provided a different number of nights, please specify, which of these numbers is right?

1. … *SCRIPTER: SHOW SUM Q9c*
2. … *SCRIPTER: SHOW VALUE FROM Q8a*

Q9ccc [S]
Please adjust the number of nights.

SCRIPTER:SHOW THE SAME TABLE FROM Q9c
SCRIPTER:UNDER THE LIST Q9c PLEASE ADD OPTION „Other place" [N,O]: …
ERROR MESAGE: Počet nocí musí být roven „VALUE FROM Q8a"

Explanation for SCRIPTER: *Q8a vs. Q9c. These two questions are about number of nights spent outside home. The Q8a asks for total number of nights spent outside home and the Q9c asks in which region of*

Czech Republic was each night spent. Therefore in optimal case the sum(Q9c) is equal to Q8a. In practice, this might not be the case. Therefore, if these two numbers are not equal we have to ask which numbers are correct in question Q9cc. If Q9c is the correct one, than we need to set Q8a to sum(Q9c). In the other case where the Q8a is correct than the question Q9c should be shown again (with prefilled answers) for correction with appropriate ERROR MESSAGE.

Q9d [S PER ROW]
Please, specify a kind of accommodation which have you spent the nights in or are you going to spend the nights in according to the following locations.

SCRIPTER: IN ROWS, DISPLAY THE NAMES OF ITEMS WITH CODE 1 („Ano") IN Q9B ONLY

Visited place, town or region:	Hotel, motel *** or more	Hotel, motel * or ** , B&B	Pension (guest house)	Camp, tent, cottage, caravan, hut	Other public accommodation (health resort, cabin, etc.)	Paid private accommodation including Airbnb	Private accommodation for free (with relatives, friends, in the car, outdoors, etc.)
a)	1	2	3	4	5	6	7
b)	1	2	3	4	5	6	7
c)	1	2	3	4	5	6	7
d)	1	2	3	4	5	6	7
e)	1	2	3	4	5	6	7
f)	1	2	3	4	5	6	7
g)	1	2	3	4	5	6	7
h)	1	2	3	4	5	6	7
i)	1	2	3	4	5	6	7
j)	1	2	3	4	5	6	7

SCRIPTER: IN COLUMNS:
1. Hotel, motel *** or more
2. Hotel, motel * or **, B&B
3. Pension (guest house)
4. Camp, tent, cottage, caravan, hut
5. Other public accommodation (health resort, cabin, etc.)
6. Paid private accommodation including Airbnb
7. Private accommodation for free (with relatives, friends, in the car, outdoors, etc.)

Q9e [S PER ROW]
Was or will the accommodation in the following locations include a breakfast, half board or full board or was it / will it be self-catering?

SCRIPTER: IN ROWS, DISPLAY THE NAMES OF ITEMS WITH CODE 1-5 IN Q9D ONLY

Visited place, town or region:	Breakfast	Half board	Full board	Self-catering
a)	1	2	3	4

b)	1	2	3	4
c)	1	2	3	4
d)	1	2	3	4
e)	1	2	3	4
f)	1	2	3	4
g)	1	2	3	4
h)	1	2	3	4
i)	1	2	3	4
j)	1	2	3	4

SCRIPTER: IN COLUMNS:

1. Breakfast
2. Half board
3. Full board
4. Self-catering

Base: Q5>1

Q10a [S]

Let us talk about your spending on this visit to the Czech Republic. At first, tell me please if you would like to talk about spending on your own or a group of people.

1. On my own
2. A group of people

Base: Q10A=2

Q10b [N]

How many people 15 or more years old and how many children up to the age of 14 are involved in the group?

Number of people 15 or more years old:
SCRIPTER: 2-DIGIT NUMBER (1-99)

Children up to the age of 14:
SCRIPTER: 2-DIGIT NUMBER (0-99)

Base: all respondents

Q11X [N/S]

When you were planning this visit to the Czech Republic, did you pay for any related goods or services **in advance, outside the territory of the Czech Republic**? If yes, how much was it **except of exchange of money**?

Amount:
SCRIPTER: TOTAL AMOUNT, MAX 8-DIGIT NUMBER (0-99999999)

Do not know / not answered SET VALUE OF -99

SCRIPTER: THE AMOUNT OR JUST „DK / NA" IS ALLOWED (ONE OF THESE ANSWERS IS MANDATORY)

Base: those who filled in "Amount" in Q11X, Amount>0

Q11Xa [S/O]
What currency?

1. CZK - Czech Koruna
2. CNY - Chinese Yuan
3. DKK - Danish Krone
4. EUR - Euro
5. GBP - British Pound
6. HUF - Hungarian Forint
7. CHF - Swiss Franc
8. ILS - Israeli Shekel
9. JPY - Japanese Yen
10. KRW - South Korean Won
11. NOK - Norwegian Krone
12. PLN - Polish Zloty
13. RUB - Russian Ruble
14. SEK - Swedish Krona
15. UAH - Ukrainian Hryvnia
16. USD - US Dollar
17. Other: Write in: [O]: …

Q11Xc [S]
Please, look at the following categories and try to estimate the amount in euros or Czech crowns roughly at least. We talk about the amount you paid for any goods or services related to this visit **in advance, outside the territory of the Czech Republic except of exchange of money**.

SCRIPTER: ALLOW ONLY ONE ANSWER – 1 SELECTED ROW. DO NOT SHOW NUMBER OF ROW.
TAZ: UKAŽTE TABLET RESPONDENTOVI, ABY VYBRAL ROZPĚTÍ ČÁSTKY V EUR NEBO CZK

	EUR		CZK
1	Up to 100 EUR	15	Up to 2,500 CZK
2	101 – 200 EUR	16	2,501 – 5,000 CZK
3	201 - 400 EUR	17	5,001 – 10,000 CZK
4	401 - 600 EUR	18	10,001 – 15,000 CZK
5	601 - 800 EUR	19	15,001 – 20,000 CZK
6	801 – 1,000 EUR	20	20,001 – 25,000 CZK
7	1,001 – 1,200 EUR	21	25,001 – 30,000 CZK
8	1,201 – 1,400 EUR	22	30,001 – 35,000 CZK
9	1,401 – 1,600 EUR	23	35,001 – 40,000 CZK
10	1,601 – 1,800 EUR	24	40,001 – 45,000 CZK
11	1,801 – 2,000 EUR	25	45,001 – 50,000 CZK
12	2,001 – 2,200 EUR	26	50,001 – 55,000 CZK
13	2,201 – 2,400 EUR	27	55,001 – 60,000 CZK
14	More than 2,400 EUR	28	More than 60,000 CZK
-99	DK/NA		

Q12X [S/N PER ROW OR *„Do not know / not answered"*]
How much of that amount (paid in advance, outside the territory of the Czech Republic) did you pay for…?

TAZ: PŘEDČÍTEJTE!

SCRIPTER: IN ROWS:

Item:	Amount
a) Turnkey trip (including transport, accommodation and board)	[N]
Do not know / not answered	*-99*
b) Accommodation including breakfast, half board or full board	[N]
Do not know / not answered	*-99*
c) Transport (price of tickets, flight tickets and travel tickets, taxi, car rentals)	[N]
Do not know / not answered	*-99*
d) Fuel (petrol, diesel oil, gas, electricity)	[N]
Do not know / not answered	*-99*
e) Goods (groceries, clothes, footwear, electronics, maps, books, tobacco, medical supplies, etc.)	[N]
Do not know / not answered	*-99*
f) Other – services (tickets, culture, museums, sights, sport, casinos, insurance, optional trips, healthcare, other services, etc.)	[N]
Do not know / not answered	*-99*

SCRIPTER: IN COLUMN:
Amount *NUMERIC ANSWER PER ROW, MAX 8 DIGITS (0-99999999 OR -99)*

Base: all respondents
Q11 [N/S]
How much money have you spent or are you going to spend inside the territory of the Czech Republic during this visit?

Amount:
SCRIPTER: TOTAL AMOUNT, MAX 8-DIGIT NUMBER (0-99999999)

Do not know / not answered SET VALUE OF -99

SCRIPTER: THE AMOUNT OR JUST "DK / NA" IS ALLOWED (ONE OF THESE ANSWERS IS MANDATORY)

Base: those who filled in "Amount" in Q11, Amount>0
Q11Xb [S/O]
What currency?

1. CZK - Czech Koruna
2. CNY - Chinese Yuan
3. DKK - Danish Krone
4. EUR - Euro
5. GBP - British Pound
6. HUF - Hungarian Forint
7. CHF - Swiss Franc
8. ILS - Israeli Shekel
9. JPY - Japanese Yen
10. KRW - South Korean Won
11. NOK - Norwegian Krone
12. PLN - Polish Zloty

13. RUB - Russian Ruble
14. SEK - Swedish Krona
15. UAH - Ukrainian Hryvnia
16. USD - US Dollar
17. Other: Write in: [O]: …

Q11c [S]
SCRIPTER: IF S2=1:
Please, look at the following categories and try to estimate the amount you have spent or are you going to spend during this stay on holiday / trip in Czech crowns roughly at least.
SCRIPTER: IF S2>1:
Please, look at the following categories and try to estimate the amount you have spent or are you going to spend in the Czech Republic during this visit in euros or Czech crowns roughly at least.

SCRIPTER: SHOW TABLE A IF S2=1
SCRIPTER: ALLOW ONLY ONE ANSWER – 1 SELECTED ROW. DO NOT SHOW NUMBER OF ROW

TAZ: UKAŽTE TABLET RESPONDENTOVI, ABY VYBRAL ROZPĚTÍ ČÁSTKY V CZK

TAB. A

1	Up to 1 000 CZK
2	1 001 - 2 500 CZK
3	2 501 - 5 000 CZK
4	5 001 - 7 500 CZK
5	7 501 - 10 000 CZK
6	10 001 - 12 500 CZK
7	12 501 - 15 000 CZK
8	15 001 - 17 500 CZK
9	17 501 - 20 000 CZK
10	20 001 - 22 500 CZK
11	22 501 - 25 000 CZK
12	25 001 - 27 500 CZK
13	27 501 - 30 000 CZK
14	More than 30 000 CZK
-99	DK/NA

SCRIPTER: SHOW TABLE B IF S2>1
SCRIPTER: ALLOW ONLY ONE ANSWER – 1 SELECTED ROW. DO NOT SHOW NUMBER OF ROW.

TAZ: UKAŽTE TABLET RESPONDENTOVI, ABY VYBRAL ROZPĚTÍ ČÁSTKY V EUR NEBO CZK

TAB. B

	EUR		CZK
1	Up to 100 EUR	15	Up to 2,500 CZK
2	101 - 200 EUR	16	2,501 – 5,000 CZK

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3	201 - 400 EUR	17	5,001 – 10,000 CZK
4	401 - 600 EUR	18	10,001 – 15,000 CZK
5	601 - 800 EUR	19	15,001 – 20,000 CZK
6	801 – 1,000 EUR	20	20,001 – 25,000 CZK
7	1,001 – 1,200 EUR	21	25,001 – 30,000 CZK
8	1,201 – 1,400 EUR	22	30,001 – 35,000 CZK
9	1,401 – 1,600 EUR	23	35,001 – 40,000 CZK
10	1,601 – 1,800 EUR	24	40,001 – 45,000 CZK
11	1,801 – 2,000 EUR	25	45,001 – 50,000 CZK
12	2,001 – 2,200 EUR	26	50,001 – 55,000 CZK
13	2,201 – 2,400 EUR	27	55,001 – 60,000 CZK
14	More than 2,400 EUR	28	More than 60,000 CZK
-99	DK/NA		

Q12 [S/N PER ROW OR *„Do not know / not answered"*]
How much of that amount (paid inside the territory of the Czech Republic) have you spent or are you going to spend for…?

TAZ: PŘEDČÍTEJTE!

SCRIPTER: IN ROWS:

Item:	Amount
a) Accommodation including breakfast, half board or full board	[N]
Do not know / not answered	*-99*
b) Transport (price of tickets, flight tickets, taxi, car rentals)	[N]
Do not know / not answered	*-99*
c) Fuel (petrol, diesel oil, gas, electricity)	[N]
Do not know / not answered	*-99*
d) Eating out	[N]
Do not know / not answered	*-99*
e) Goods (souvenirs, groceries, clothes, footwear, glass, electronics, transportation, maps, books, tobacco, medical supplies, jewellery, etc.)	[N]
Do not know / not answered	*-99*
f) Other – services (tickets, culture, museums, sights, sport, casinos, insurance, optional trips, healthcare, other services, etc.)	[N]
Do not know / not answered	*-99*

SCRIPTER: IN COLUMN:
Amount *NUMERIC ANSWER PER ROW, MAX 8 DIGITS (0-99999999 OR -99)*

Q13 [S PER ROW]
Please, rate the following items according to your experience with this location or other places in the Czech Republic during this visit. Use the scale from 1 to 4, where 1 means very satisfied, 2 rather satisfied, 3 rather dissatisfied, 4 completely dissatisfied. How would you rate...?

SCRIPTER: IN ROWS:
1. The services

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2. Infrastructure and facilities
3. Attention paid to tourism

SCRIPTER: IN COLUMNS:
1 Very satisfied
2 Rather satisfied
3 Rather dissatisfied
4 Completely dissatisfied
9 I do not know, cannot say

Q14X [S]
How likely would you recommend a stay in the Czech Republic to a friend or a colleague?

Please, rate from 0 to 10, where 10 means I would definitely recommend, 0 means I would definitely not recommend, and values inside the scale express the extent to which you are willing to recommend a stay.

0	1	2	3	4	5	6	7	8	9	10

SCRIPTER: SCALE, ALLOWED VALUES 0-10

Q14 [S]
How likely would you recommend a stay in this particular location / region to a friend or a colleague?

Please, rate from 0 to 10, where 10 means I would definitely recommend, 0 means I would definitely not recommend, and values inside the scale express the extent to which you are willing to recommend a stay.

0	1	2	3	4	5	6	7	8	9	10

SCRIPTER: SCALE, ALLOWED VALUES 0-10

Q15X [S PER ROW]
I am going to read some statements, which can ascribe to the Czech Republic. Please, tell me how well they express the country. Rate from 1 to 4, where 1 means fits completely, 2 rather fits, 3 does not fit much, and 4 does not fit at all.

TAZ: PŘEDČÍTEJTE!

SCRIPTER: IN ROWS:
1.   Easily accessible / affordable / no visa needed, etc.
2.   Safe
3.   Good value for money
4.   Welcoming (multicultural, open society)
5.   Advanced (knowledge of languages, etc.)
6.   Interesting / attractive (many sights, beautiful nature...)

SCRIPTER: IN COLUMNS:
1 Fits completely
2 Rather fits
3 Does not fit much
4 Does not fit at all

Q15 [S/M/O]

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Have you come across any trouble in the Czech Republic? What area was the most disappointing for you? Any other?

TAZ: NENAPOVÍDEJTE, OZNAČTE / ZAPIŠTE V 1. SLOUPCI PRÁVĚ JEDNU, VE 2. MOŽNO VÍCE

SCRIPTER: IN ROWS:

Troubles	The main trouble	Other troubles
a) Transport	1	1
b) Taxi service	2	1
c) Accommodation	3	1
d) Boarding	4	1
e) Prices	5	1
f) Knowledge of languages of people working in services	6	1
g) Knowledge of languages and the attitude of the inhabitants	7	1
h) Orientation and navigational system	8	1
i) Infrastructure, quality of the roads	9	1
j) Police	10	1
k) Crime	11	1
l) Exchange	12	1
m) Asian markets	13	1
n) Other: Write in: [O]: …	14	1
o) None	15	

COLUMNS (A. MAIN, B. ADDITIONAL)
A. The main trouble [S/O]
B. Other troubles [M/O]

SCRIPTER: MANDATORY FOR Q15A, NOT MANDATORY FOR Q15B, REPLY IN Q15B IS NOT ALLOWED, OPTION 15 (ŽÁDNÉ) IS NOT ALLOWED IN Q15B
ERROR MESSAGE FOR A: *Ve sloupci „The main trouble" je povolena právě 1 možnost.*
ERROR MESSAGES FOR B:
- *Ve sloupci „Other troubles" není možné označit možnost „None".*
- *Nelze označit stejnou odpověď v obou sloupcích.*
IF THE OPTION 15 (ŽÁDNÉ) IS SELECTED IN Q15A, IT IS NOT ALLOWED TO TICK ANY OPTION IN Q15B
- *ERROR MESSAGE: Ve sloupci „Other troubles" není možné označit cokoli, pokud není uveden „Main trouble".*

APPENDIX – REGIONAL TOPICS

Base: all respondents
R1 [S PER ROW]
Please, state how much satisfied you are with the following items related to this location. Use the scale from 1 to 4, where 1 means very satisfied, 2 rather satisfied, 3 rather dissatisfied, 4 completely dissatisfied. How much satisfied are you concerning …?

SCRIPTER: IN ROWS:

1. Approach of the personnel (shop assistants, hotel staff, gas stations staff, restaurant personnel) to the visitors
2. Availability of information on this location
3. Accessibility of the location by public transport

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4. Orientation signs (direction signs, boards, touristic signs)

SCRIPTER: IN COLUMNS:
1 Very satisfied
2 Rather satisfied
3 Rather dissatisfied
4 Completely dissatisfied
9 I do not know, cannot say

ID1 [S]
Gender
TAZ: ZAZNAMENEJTE BEZ DOTAZU

1. Male
2. Female

ID2 [N]
How old are you?

………………years   *SCRIPTER: AGE, ALLOW 15 - 100*

SCRIPTER: SHIFT INTO THE APPROPRIATE AGE CATEGORY:

1. 15 – 19 years
2. 20 – 24 years
3. 25 – 29 years
4. 30 – 34 years
5. 35 – 39 years
6. 40 – 49 years
7. 50 – 59 years
8. 60 – 69 years
9. 70+ years

ID3 [S]
What is your highest finished level of education?

1. Basic, even unfinished
2. Secondary, no graduation
3. Secondary with graduation
4. University / college

ID4 [S]
How would you perceive your household according to your income? Do you mean you are…?

1. Rather below average
2. Around average
3. Above average

END OF QUESTIONNAIRE

That was the final question. Thank you very much for your time and answers. Enjoy your stay in the Czech Republic.

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Unfortunately you do not qualify for this survey. Thank you for your time and have a nice day.